2020-2021 Annual Report



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SUMMARY OF ACTIVITIES

MESSAGE FROM THE CHAIR AND CEO

As the world changed in 2020, so did the Ontario Science Centre (Science Centre or the Centre). Our doors closed on March 14, and we quickly moved our unique science learning experiences online in response to the emerging needs of our audiences. This pivot to a virtual museum, achieved through Ministry and corporate support, valuable partnerships, and the incredible work and dedication of our Science Centre team, is something we are infinitely proud of. It was a year in which our vision—to create a more curious, creative and resilient world—was of vital importance.

In April 2020, we began to build up our online presence, launching a new learning hub on our website that offers engaging and high-quality educational content. Our objective was to bring the one-of-a-kind Science Centre experience to people at home. Through live online events, curriculum resources, pre-registered workshops, curated science activities and video content, we provided families a fun and accessible way to keep exploring and discovering with us. Over the course of the 2020-21 fiscal year, we delivered 55 live virtual experiences, such as our popular "Ask a Scientist" series, and over 50 "Science at Home" activities and experiments, including videos with over 88,000 views and almost 30,000 downloads on our website. We also developed and produced an interactive virtual tour of the *Dinosaurs in Motion* exhibition—a huge undertaking after our doors closed and the public was no longer able to experience the exhibition as expected. Our teams pivoted quickly and efficiently to bring our in-person exhibitions and programming to a digital space. Sensory-friendly Saturdays, our onsite program developed in partnership with Geneva Centre for Autism for the neurodiverse community, made the leap to virtual as well. And in September, we launched a new mobile, user-friendly website making it even easier for our audiences to engage with us.

Supporting teachers and students—one of our primary audiences—was paramount during the COVID-19 pandemic. In January 2021, we began to offer live and pre-recorded virtual school programs and field trips for students in grades 1-12 as well as online resources and activities. In September, we launched the STEM Education Toolkit—an online suite of learning activities to support teachers delivering the Ontario Curriculum to students in grades 6-8. This toolkit, which is also hosted on Ingenium's website, was made possible by a grant from the Ministry of Education. The overwhelming response to our school programs was a reminder of the valuable

role we play in children's learning and education. Over 15,000 students and teachers enjoyed live virtual school programs and 87,900 viewed the YouTube school programs.

As part of our membership retention strategy during the closure we engaged our almost 14,000 membership households with weekly e-newsletters showcasing new content available on the virtual Science Centre. Member-exclusive content was also one of the core pieces of our strategy. In November 2020, we launched KidSpark Adventures, a video series for our youngest Members (ages 2-4). Curious young minds and caregivers were treated to a variety of live and pre-recorded video workshops focused on tried-and-true themes such as dinosaurs, space and animals, all which included hands-on activities to try at home. A partnership with CIBC provided us the opportunity to make this exclusive content available and free for pediatric inpatients and their families at hospitals across Ontario. And support from PC Children's Charities has been fundamental in the renewal work that has taken place on the KidSpark exhibit hall in the building over the last year while it has been closed to the public.

Partnerships remained key to our success throughout the year. Live online events and workshops were elevated through partnerships with other museums and organizations, such as the Art Gallery of Ontario (AGO), Royal Ontario Museum (ROM) and Royal Astronomical Society of Canada, bringing not only their expertise but also their audiences and new opportunities. One of the most successful examples took place in March. A special live event called The Science of Magic was developed and offered in partnership with Illusionarium. This event garnered the interest and support of TELUS, one of our key partners, who decided to livestream The Science of Magic on their Optik TV Service, which has a reach of an estimated 50,000 households per month in British Columbia, Alberta and Quebec. Through our strong partnerships with the tourism industry, the event was profiled across social channels for Destination Ontario, Ministry of Tourism and Attractions Ontario. It was streamed concurrently on Facebook, YouTube and TELUS Optik TV, becoming our highest viewed daytime event of the year. Over the course of the fiscal year, we saw exponential growth across our social media channels as this was one of the primary ways we stayed connected to our community.

Creative revenue solutions were fundamental in a year where our building remained closed to visitors. From securing film rentals to boosting online fundraising efforts, we also explored and executed paid online programming in 2021. We launched Junior Scientists, a series of themed virtual programs, starting in January with "The Human Body," followed by "Space Exploration" in March and "All About Light and Sound" in April. Each series was comprised of four weekend sessions for two age groups (5-7 and 8-10) and most series sold out at 68 participants per session, providing proof of concept that this type of programming can generate revenue for the Ontario Science Centre.

In February, to mark the landing of NASA's Perseverance Rover in Jezero Crater, our Countdown to Mars week featured space-themed activities such as make your own cardboard rover or calculate the math behind the mission. As well, participants could experience space flight technologies through a partnership with YumeGO, an augmented reality app. Plus, we had a

livestream event with NASA planetary scientist Cecilia Leung and a Mars-themed virtual Star party.

In March, we released the follow up to our popular children's book, *Why Don't Cars Run on Apple Juice*? Also published by Annick Press, *Why Does My Shadow Follow Me?* showcases not only our expertise in science communication—but the inquisitive minds of our youngest visitors. With help from The Maker Bean Café, we collected 50 real questions from real kids—and answered them in this new book that encourages exploration, discovery and science literacy. A portion of book sales supports the Ontario Science Centre.

Our focus on youth innovators and the leaders of tomorrow remained at the forefront of our work this year. With support from the Weston Family Foundation, the Ontario Science Centre's 2020 Weston Youth Innovation Award recognized five bright young innovators in Canada for their inspiring projects that make a difference in their communities. From wearable devices that detect depression or monitor kidney disease data to portable shelters for the homeless, this year's winners wowed us with their ingenuity, perseverance and passion.

While the COVID-19 pandemic gave us the opportunity to rise to the occasion, it also forced us to step back and reflect. Events around the world and in Canada highlighted the ongoing impact of racism, discrimination and systemic bias in our society. The Science Centre's goal has always been to create a safe space that is welcoming to all visitors, staff and partners—but we recognized that the goal in itself is not enough. In June, we publicly committed to take and share actions. The first step was to create an Anti-Racism Framework outlining specific actions with measurable goals that we can collectively take to become a more racially equitable, inclusive and anti-racist workplace and organization. We established an Anti-Racism Framework Working Group to create this plan with the input of our staff, the community and the OPS, ensuring areas of focus align with the Ministry's Anti-Racism Action Plan.

We would like to recognize outgoing Board of Trustees Chair, Ann Louise Vehovec for her remarkable leadership and dedication to the Centre – supporting the development of a new Strategic Plan and the delivery of a milestone 50th birthday year in 2019 that celebrated our rich history and impact, raised our profile and set us on a path for the future with an historic fundraising campaign.

Our belief that science, technology and innovation will shape a better future for our society and planet is stronger than ever. And so, we move forward optimistically as innovators and leaders, paving the way for future generations by providing them with opportunities to explore, learn and collaborate. The curious, creative and resilient world we strive to create is within reach.

John Carmichael Chair, Board of Trustees

Paul Kortenaar, PhD CEO, Ontario Science Centre

MANDATE & GOVERNANCE

OUR MANDATE

The *Centennial Centre of Science and Technology Act* states the following objectives for the Centre:

- (a) to depict to the public and to conduct a program of education in the origins, development and progress of science and technology and their relationship to society;
- (b) to depict the role of Ontario in the furtherance of science and technology;
- (c) to stimulate the interest of the public in matters depicted by the Centre;
- (d) to collect, manufacture, market, exhibit and sell objects and displays; and
- (e) to maintain and operate a science centre and related facilities for the furtherance of the objects set out in clauses (a) to (d) and to provide consulting services in relation to all the matters set out in this section.

MANDATE & GOVERNANCE

GOVERNANCE

As an agency of the Government of Ontario, the Ontario Science Centre is accountable to the Minister of Heritage, Sport, Tourism and Culture Industries (MHSTCI), and through the Minister, to the Legislative Assembly of Ontario in fulfilling its mandate; this relationship is detailed in a Memorandum of Understanding. The Centre is governed by a Board of Trustees, appointed by the Lieutenant Governor in Council.

The Centre is committed to fulfilling its corporate strategic objectives and to fostering the broader goals of the provincial government and MHSTCI. To optimize Ontario's economic, cultural and social vitality, the Centre will do its part by offering dynamic and broadly-appealing science and technology programming that engages diverse audiences from around the province and beyond. Specifically, by providing a safe and engaging environment where families can learn and play, by showcasing Ontario to the world virtually, and by marketing exhibits and other content internationally, the Centre contributes to the financial and cultural double bottom line of the province. The Centre also nurtures learning, skills development and entrepreneurship, by supporting student success, and by developing programming inspired by and focused on current science news and topics.

BOARD OF TRUSTEES

A remarkable number of people go the extra mile to ensure our success. We thank our volunteers for their leadership. (April 2020 – March 2021)

John Carmichael, Chair

CEO

Ontario Motor Vehicle Industry Council Trustee, December 6, 2019 Vice Chair, May 28, 2020 Chair, February 21, 2021 – December 5, 2022

Ann Louise Vehovec, Chair

Past Head, Enterprise Strategy RBC Financial Group Trustee, February 1, 2013 Vice Chair, December 4, 2013 Chair, February 21, 2018 – February 20, 2021

Khalid (Kal) Amery

Vice-President, Global Partner Management TELUS

Trustee, July 2, 2020-July 1, 2023

Ruth Brinston

President
Biovive Consulting Inc.
Trustee, January 17, 2020 – January 16, 2023

Julian DiBattista

Senior Business Systems Consultant CIBC World Markets Trustee, February 28, 2019 – February 27, 2022

Chukwura (Chuks) Ezeokafor

Executive Director IT Levitt-Safety Limited Trustee, January 28, 2021-January 27, 2024

Marianne Gouras

President & CEO
Petra Group
Trustee, November 15, 2017 – November
14, 2023

Allan Kimberley

Corporate Director Trustee, May 4, 2011 – May 17, 2020

Joshua Krane

Partner McMillan Trustee, March 12, 2020 – March 11, 2023

Janet Lambert

Consultant Trustee, August 31, 2017 – August 30, 2020

Ken MacDonald

Vice-President & General Manager (retired) Discovery Channel Trustee, January 31, 2019 – January 30, 2022

Brett Marchand

Executive Chairman, Cossette; CEO, Blue Impact; & CEO Vision 7 International Trustee, December 31, 2018 – February 23, 2021

Kirk Nylen

Vice-President, Integrated Discovery and Informatics
Ontario Brain Institute
Trustee, December 10, 2020-December 9, 2023

Sumit Oberai

Senior Vice-President, Digital Technology Royal Bank of Canada, RBC Trustee, May 21, 2020-May 20, 2023

Janis Peleshok-Field

Corporate Director Trustee, April 4, 2019 – April 3, 2022

Bruce Poon Tip

CEO G Adventures Trustee, June 11, 2008 – September 16, 2020

Deven Sandhu

Executive Director & President Biocule Inc. Trustee, October 17, 2019 – October 16, 2022

Gillian Smith

Principal Consultant and Advisor Gillian Smith Consulting Trustee, February 28, 2019 – February 27, 2022

Damian Sydor

ETF Capital Markets Analyst Invesco Canada Trustee, August 29, 2019 – August 28, 2022

Chris Tambakis

CEO, North America Adgar Investments & Development Inc. Trustee, October 26, 2016 – December 5, 2022

Note: The professional titles of Board members reflect their positions during the 2020–2021 fiscal year

OPERATIONAL PERFORMANCE

When the Science Centre closed its physical doors in March 2020 due to the COVID-19 pandemic, we quickly pivoted: we realigned our priorities, goals and resources to plan and launch new virtual Science Centre experiences. We supported the Ministry of Education and teachers and students across the province in a brand new way as a valued provider of at-home science learning and we broadened our scope so we could engage with audiences virtually throughout the province.

Outcome	Output	2020-2021 Targets	2020-2021 Achievements	2019–2020 Achievements	2018–2019 Achievements	Details
CUSTOMER FOCUSED AND COLLABORATIVE EXPERIENCES for families with children to support cultural tourism, economic growth and strong communities	New content delivery - Percent of new content delivered by partner co-creation activities	50% new partner co- creation content; baseline year for web based content	Average 65% across 15 initiatives; exceeded target	Average 57% across 6 initiatives; exceeded target	Met or exceeded new content target; 40- 100% new content by partner co-creation	In 2020-21 fiscal the Centre shifted all partner co-creation content to virtual experiences. New activities and partnerships include: "Team Ontario" collaboration with Science North to develop Science, Technology, Engineering and Math (STEM) Science at Home Curriculum Resources for educators and students from Kindergarten to Grade 12, a Mindfullness in Stressful Times Great Conversation Event in partnership with Ontario Brain Institute, Ask A Scientist Series delivered with partners such as the Royal Ontario Museum (ROM), Canada's Wonderland, Science North, Toronto Bee Collective, University of Toronto Illusionarium, the Ministry of Natural Resources and Forestry, and more. Sensory Friendly Saturday workshops for parents and children on the spectrum were held in conjunction with the Geneva Centre for Autism. KidSpark Adventures, an ongoing series for children 3-8, was delivered monthly through partnerships with other Canadian science centres, the Toronto Zoo, the ROM and Science North; we later partnered with a number of local hospitals to feature this content in pediatric wards. Hands-on virtual art

Outcome	Output	2020-2021 Targets	2020-2021 Achievements	2019–2020 Achievements	2018–2019 Achievements	Details
						workshops were provided together with the Art Gallery of Ontario (AGO), and our virtual Star Parties featured partners from RASC (Royal Astronomical Society of Canada. The Science Centre also participated in Word on the Street and PRIDE in STEM.
	Science-related ticketed events	Baseline year for virtual events; on-site and off-site targets not set due to COVID-19 restrictions on large gatherings	Virtual events; delivered 34 events. Off-site events; delivered two events	17 total; exceeded target	8 on-site	New virtual events include camp-style workshops, new recreation program event series for two key age demographics, sketching workshops and an award ceremony.
Customer Focused and Collaborative Experiences for families with children to support cultural tourism,	New products/services for International Sales clients	Two products	Secured three new contracts; exceeded target	n/a	n/a	Secured a design, build and tour management contract for a travelling exhibition on racism, consulting services to develop a children's area for a new science museum in Suzhou, China and an exhibit repair contract.
economic growth and strong communities	Attendance	205,693 on-site	2,149 on-site; 137 off-site; 37,143 virtual and 87,877 views YouTube school programs	766,487 on-site	884,837 onsite	The Centre remained closed due to the pandemic and public health restrictions on group gatherings and interactive experiences. We delivered two programs at Ontario Place, rented the building for a film shoot and delivered accessible virtual programs, experiences and exhibits that were enjoyed in homes and classrooms across Ontario and beyond.
	Social Followers/ Subscribers	111,335	111,074	100,883	94,409	Pivoted social channels to provide do-it-yourself science content, Ask a Scientist Series, Star Parties, participated in anti-black racism movement, celebrated black history month and more. Reach was up 9% over previous year.
	Virtual Event Engagement (Social Media Events) – how many interacted, likes, comments, shares, etc.	Baseline year	63,089	n/a	n/a	Engagement is tracked during the live events, and we quickly discovered that our viewers, especially young children, loved the interactive nature of having a question answered by an expert in real-time. There's nothing like having an expert recognize their name or give them a shout out.

Outcome	Output	2020-2021 Targets	2020-2021 Achievements	2019–2020 Achievements	2018–2019 Achievements	Details
	Virtual Event Reach (Social Media Events) – how many saw the post, had on their timelines	Baseline year	693,082	n/a	n/a	Immediately after we closed our doors in March 2020, we quickly set up our virtual science centre, which has been very popular with members, families with young children, teachers and students. Our reach grew steadily, with more awareness and promotion, drawing viewers from across the province, Canada and beyond. With stay-at-home orders, visitors sought the fun and educational content we delivered to them at home.
	Net Promoter Score (NPS) - measure of likelihood to recommend the Centre	Baseline year	Not tracked	NPS = 54% (tracked quarterly, results are to the end of Q4 or March 31, 2020). A new survey was implemented with changes to the design; new target to be established.	n/a	Measure not tracked due to closure of the physical site.
LEADERSHIP IN STEM LEARNING to ensure students graduate with important life skills	21st century learning skills Percentage of programs with fully integrated and measurable focus on 21st century learning skills	50-100% of all programs	Average 92% across 3 initiatives; exceeded target	Average 95% across 3 initiatives	50% of programs	100% of school products and 75% of virtual camp-style offerings.
	Access Programs Percentage of visitors from targeted groups through the Centre's Access Programs	10% of total attendance	Not tracked	12% of total attendance	9% of total attendance	No on-site attendance due to facility closure. Visitor access provided through virtual content including Ask a Scientist, Star Parties, workshops and educational resources.
ORGANIZATIONAL EFFECTIVENESS to achieve increased financial sustainability	Total Business Centre Revenues	\$6,620,000	\$3,248,000	\$16,038,000; target not met	\$17,468,000	Due to the pandemic restrictions, the Centre was not be able to open its physical doors and did not achieve the self-generated revenue target. The ministry has provided emergency stabilization funding to mitigate the shortfall.
	Ontario Science Centre Employee Engagement Index relative to Ontario Public Service (OPS) Employee Engagement Index	0.95	Not tracked	1.0	0.97	The survey was implemented in last quarter of 2020-21. Results expected in 2021-22 fiscal year.

OPERATIONAL PERFORMANCE & ANALYSIS

FINANCIAL PERFORMANCE

The Ontario Science Centre earned total revenues of \$28.7M compared to \$36.3M in the previous year, representing a decrease of 21% due to the closure of the Centre's doors in March 2020 as a result of the pandemic.

The Province of Ontario provided approximately 86% of the Centre's revenue for 2020-21 which includes \$5.2M Emergency Stabilization Funding to enable the Centre to address financial pressures as a result of revenue shortfalls from its ancillary operations due to the impacts of COVID-19.

The Centre incurred expenditures of \$30.9M compared \$36.1M in the previous year, representing a decrease of 14% due to lower operating costs as a result of the closure and implementation of cost containment strategies.

As a result of the above, the Centre incurred a net loss for the year of \$3.5M.

June 8, 2021

MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL INFORMATION

Management's Responsibility for Financial Information

Management and the Board of Trustees of The Centennial Centre of Science and Technology (the Centre) are responsible for the financial statements and all other information presented in the Annual Report. The financial statements have been prepared by Management in accordance with the Canadian public sector accounting standards, and, where appropriate, include amounts based on Management's best estimates and judgments.

The Centre is dedicated to the highest standards of integrity in its business. To safeguard assets, the Centre has a sound set of internal financial controls and procedures that balance benefits and costs. Management has developed and maintains financial and management controls, information systems and management practices to provide reasonable assurance of the reliability of financial information.

The Finance and Operations Committee and the Board of Trustees meet quarterly to oversee the financial activities of the Centre, including an annual review of the financial statements and the Auditor General's report. The Finance and Operations Committee recommends the financial statements to the Board of Trustees for approval. The financial statements have been approved by the Board of Trustees.

The financial statements have been audited by the Office of the Auditor General of Ontario. The Auditor General's responsibility is to express an opinion on whether the financial statements are fairly presented in accordance with Canadian public sector accounting standards. The Independent Auditor's Report that appears as part of the financial statements outlines the scope of the Auditor's examination and opinion.

Paul Kortenaar, Ph.D. Chief Executive Officer Yoke Chung Chief Operating Officer



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INDEPENDENT AUDITOR'S REPORT



To the Board of Trustees of The Centennial Centre of Science and Technology and to the Minister of Heritage, Sport, Tourism and Culture Industries

Opinion

I have audited the financial statements of The Centennial Centre of Science and Technology (the Centre), which comprise the statement of financial position as at March 31, 2021, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Centre as at March 31, 2021, and the results of its operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

Basis for Opinion

I conducted my audit in accordance with Canadian generally accepted auditing standards. My responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of my report. I am independent of the Centre in accordance with the ethical requirements that are relevant to my audit of the financial statements in Canada, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Centre's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Centre either intends to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Centre's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of
 expressing an opinion on the effectiveness of the Centre's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of
 accounting and based on the audit evidence obtained, whether a material uncertainty
 exists related to events or conditions that may cast significant doubt on the Centre's
 ability to continue as a going concern. If I conclude that a material uncertainty exists, I

Financial Statements for the Year Ended March 31, 2021

am required to draw attention in my auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Centre to cease to continue as a going concern.

• Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

Toronto, Ontario June 8, 2021 Susan Klein, CPA, CA, LPA Assistant Auditor General

STATEMENT OF FINANCIAL POSITION

As at March 31, 2021

	2021 (\$ 000)	2020 (\$ 000)
<u>ASSETS</u>		
Current		
Cash	4,075	12,798
Cash - Internally Restricted Reserve Fund (Note 6)	959	951
Accounts receivable (Note 4(B))	2,763	1,497
Prepaid expenses	904	738
Inventory of general stores	86	87
	8,767	16,071
Capital Assets (Note 8)	10,026	10,622
	18,813	26,693
LIABILITIES AND NET ASSETS	1	
Current Liabilities	0.740	0.040
Accounts payable and accrued liabilities	2,749	3,210
Deferred revenue	1,900	2,345
Due to Ontario Infrastructure and Lands Corporation	-	1,881
Due to the Province of Ontario	1,419	2,540
	6,068	9,976
Long-Term Liabilities		
Accrued legislated employee benefit obligation (Note 13(C))	2,256	2,356
Deferred Capital Contributions (Note 9)	7,403	7,731
	9,659	10,087
	15,727	20,063
Net Assets		
Invested in capital assets (Note 10)	2,623	2,891
Accumulated (deficit) surplus	(496)	2,788
Internally Restricted Reserve Fund (Note 6)	959	951
,	3,086	6,630
	18,813	26,693
ommitments and Contingencies (Note 15)	10,010	20,000

Commitments and Contingencies (Note 15)

The accompanying notes are an integral part of the financial statements.

Approved on behalf of the Centre:

Trustee Trustee

STATEMENT OF OPERATIONS

For the Year Ended March 31, 2021

Revenue	2021 (\$ 000)	2020 (\$ 000)
Province of Ontario		
Operating grant	19,364	19,364
Other (Note 4(A))	5,241	-
Other Grants	860	852
General Admission and Parking Fees	40	4,596
Revenue from Ancillary Operations (Schedule 1)	3,208	11,442
	28,713	36,254
Expenses General Operations		
Exhibits and Programs	554	1,704
Marketing and Advertising	1,299	2,353
Visitor Services	2,265	3,564
Facility Operations	4,179	5,117
Program Management	3,914	3,504
Administration	6,079	5,166
Occupancy Costs (Note 15(A))	5,226	5,418
Expenses from Ancillary Operations (Schedule 1)	7,385	9,282
	30,901	36,108
(Loss) Income before amortization Less:	(2,188)	146
Amortization of Deferred Capital Contributions (Note 9)	1,325	1,088
Amortization Expense	(2,681)	(2,429)
·	(1,356)	(1,341)
Net loss for the year	(3,544)	(1,195)

The accompanying notes are an integral part of the financial statements.

STATEMENT OF CHANGES IN NET ASSETS

For the Year Ended March 31, 2021

_	2021 (\$ 000)			2020 (\$ 000)	
_	Internally Restricted Reserve Fund	Invested in Capital Assets	Accumulated Surplus	Total	Total
Balance, beginning of year	951	2,891	2,788	6,630	7,825
Investment in capital assets	-	1,088	(1,088)	-	-
Transfer from Internally restricted reserve fund (Note 6)	8	-	(8)	-	-
Net loss for the year	<u>-</u>	(1,356)	(2,188)	(3,544)	(1,195)
Balance, end of year	959	2,623	(496)	3,086	6,630

The accompanying notes are an integral part of the financial statements.

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STATEMENT OF CASH FLOWS

For the Year Ended March 31, 2021

		_
	2021 (\$ 000)	2020 (\$ 000)
Cash Flows from Operating Activities		
Net loss for the year	(3,544)	(1,195)
Adjustments for items not requiring an outlay of cash		
Amortization of capital assets	2,681	2,429
Amortization of deferred capital contributions	(1,325)	(1,088)
	(2,188)	146
Changes in non-cash working capital (Note 7)	(5,339)	(648)
Reduction of accrued legislated employee benefit obligation	(100)	(94)
	(5,439)	(742)
Net cash used in operating activities	(7,627)	(596)
Cash Flows used in Capital Activity		
Capital Assets acquisitions	(2,085)	(3,103)
Cash Flows from Financing Activity	207	4.00=
Deferred capital contributions	997	1,997
Net shows to each for the coor	(0.745)	(4.700)
Net change in cash for the year	(8,715) 13,749	(1,702) 15.451
Cash, beginning of year Cash, end of year	5,034	15,451 13,749
Cash, end of year	5,034	13,749
Cash Consists of:		
Cash	4,075	12,798
Cash - Internally Restricted Reserve Fund	959	951
	5,034	13,749
Additional information:	500	445
Capital Assets acquired during the year but unpaid as at the year end	589	115

The accompanying notes are an integral part of the financial statements.

SCHEDULE OF REVENUE AND EXPENSES FROM ANCILLARY OPERATIONS

For the Year Ended March 31, 2021

Schedule 1

	2021 (\$ 000)							2020 (\$ 000)	
	Revenue	Expenses	Net	Revenue	Expenses	Net			
OMNIMAX® Theatre	_	584	(584)	1,044	1,264	(220)			
International Sales and Rentals (Note 5)	964	938	26	1,566	1,388	178			
Educational Programs & Admission	795	3,060	(2,265)	1,421	2,375	(954)			
Recreation & Family Learning		2,000	(_,_ ;_ ;)	·, · — ·	_,	()			
Experiences	-	375	(375)	1,103	744	359			
Memberships	-	281	(281)	1,702	438	1,264			
Concessions	-	33	(33)	431	73	358			
Interest	155	-	155	344	-	344			
Adult & Corporate Learning Experiences	260	428	(168)	415	425	(10)			
Development (Note 16)	1,838	1,654	184	4,015	1,996	2,019			
Program Support and Other Revenue	56	8	48	253	355	(102)			
Bank & Service Fees	-	24	(24)	-	224	(224)			
	4,068	7,385	(3,317)	12,294	9,282	3,012			
Less: Province of Ontario - Other Grants	(860)	-	(860)	(852)	-	(852)			
Totals	3,208	7,385	(4,177)	11,442	9,282	2,160			

The accompanying notes are an integral part of the financial statements.

March 31, 2021

1. Nature of the Business

The Centennial Centre of Science and Technology, commonly known as the Ontario Science Centre (the Centre), a government agency of the Province of Ontario, was incorporated without share capital pursuant to the *Centennial Centre of Science and Technology Act*. The objectives of the Centre are to:

- a) maintain and operate a science centre and related facilities that will stimulate the interest of the public;
- b) conduct a program of education in the origins, development and progress of science and technology, and their relationship to society;
- c) depict the role of Ontario in the furtherance of science and technology; and
- d) collect, manufacture, market, exhibit and sell objects and displays.

Under the *Centennial Centre of Science and Technology Act*, the Centre is exempted from federal and provincial income taxes.

2. Basis of Presentation

These financial statements are prepared in accordance with the Public Sector Accounting Standards for government not-for-profit organizations that include the 4200 series of the Public Sector Accounting Standards.

3. Significant Accounting Policies

The significant accounting policies followed to prepare these financial statements are summarized below:

(A) REVENUE RECOGNITION

The Centre follows the deferral method of accounting for restricted operating grants from the province which are recognized in revenue in the year the related expenses are incurred.

Provincial grants restricted for the purchase of capital assets are deferred and amortized into revenue over the same period as the related asset.

Revenue from exhibits manufactured for sale is recognized on a percentage-of-completion basis.

Revenues from general admissions, parking and other ancillary operations are recognized when the services are provided.

Membership fees are deferred and recognized as revenue over the term covered by the fees.

March 31, 2021

3. Significant Accounting Policies (cont'd)

(A) REVENUE RECOGNITION

Development revenue is comprised of donations and sponsorships. Unrestricted donations are recognized when funds are received. Sponsorship revenue is deferred and recognized over the term of the agreement.

(B) ALLOCATION OF EXPENSES

Expenses are reported in the Statement of Operations on a functional basis. The costs of each function include the salaries and benefits, supplies, and other expenses that are directly related to the function. The Centre also incurs general support expenses in the variety of activities it undertakes. These expenses are considered a function in their own right and are reported as Administration expenses.

(C) DEFERRED CAPITAL CONTRIBUTIONS

Deferred capital contributions represent the amount of donations and government grants received and used, or to be used to acquire capital assets. Revenue is recognized over the same period as the expected life of the capital assets to which they relate.

(D) DEFERRED REVENUE

Deferred revenue is comprised mainly of deferred sponsorships, the unexpired portion of annual membership fees and deposits for future exhibit rentals.

(E) CAPITAL ASSETS

Capital assets are recorded at cost less accumulated amortization. Amortization begins when capital assets are ready for use. Amortization is calculated using the straight-line method over the estimated useful lives of the assets as indicated below:

10 years

Exhibits	10 years
OMNIMAX® Theatre Leasehold Improvements	20 years
Exhibits – Rentals	4 or 5 years
Furniture, Fixtures and Equipment	5 years

Leasehold Improvements

Computers 3 years

March 31, 2021

3. Significant Accounting Policies (cont'd)

(E) CAPITAL ASSETS

The land on which the Centre is located is leased from the City of Toronto for \$1 per annum on a 99-year lease, which commenced July 1, 1965. The province owns the buildings, which house the Centre. For details of occupancy costs see note 15(A).

(F) INVENTORY

General stores inventory is valued at cost using the first-in, first-out (FIFO) method.

(G) FINANCIAL INSTRUMENTS

The Centre's financial instruments, which include cash, restricted cash, accounts receivable, and accounts payable and accrued liabilities, due to Ontario Infrastructure and Lands Corporation and due to the Province of Ontario, are all valued at cost less any amount for valuation allowance.

(H) USE OF ESTIMATES

The preparation of financial statements in accordance with the Public Sector Accounting Standards requires that management make estimates and assumptions that affect the reported amount of assets and liabilities as at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Estimates and assumptions may change over time as new information is obtained or subsequent developments occur. Actual amounts could differ from these estimates. The items subject to the most significant estimates are amortization of capital assets, accrued liabilities and accrued employee benefit obligation.

(I) EMPLOYEE BENEFITS

The costs of severance entitlements under the *Public Service of Ontario Act* and unused vacation entitlements earned by employees during the year are accrued for in the financial statements. The costs of any legislated severance are recognized when earned by eligible employees.

(J) GOVERNMENT PARTNERSHIP

The Centre uses the proportionate consolidation method to account for its interest in a government partnership.

March 31, 2021

4. Cash Availability and Risks Related to Financial Instruments

The risks related to the Centre's financial instruments are as follows:

(A) CASH AVAILABILITY AND LIQUIDITY RISK

The Centre's exposure to liquidity risk is mainly from its accounts payable and accrued liabilities of \$2,749,000 (2020 - \$3,210,000) and Due to the Province of Ontario of \$1,419,000 (2020 - \$2,540,000). The Centre manages its liquidity risk by monitoring cash activities and projections through its financial reporting, budgeting and forecasting processes. The Centre works closely with the province to address any cash shortfall identified to ensure its financial obligations are met on time. As well, the Centre will also seek approval from the Board to use its internally restricted cash reserve fund of \$959,000 (2020 - \$951,000) as required.

As at March 31, 2021, the Centre received \$3,063,000 of the total Emergency Stabilization Funding of \$5,241,000 from the province (refer to Note 18 for more detail). The outstanding Emergency Stabilization Funding of \$2,178,000 was included in Accounts Receivable resulting in a working capital of \$2,719,000 (2020 - \$6,095,000).

There have been no significant changes from the previous year in the exposure to liquidity risk or to the policies, procedures and methods used to measure this risk.

(B) CREDIT RISK

The Centre's exposure to credit risk is minimal. The Centre determines on a continuing basis, the probable credit losses and sets up a provision for losses, if necessary, based on the estimated realizable value.

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NOTES TO FINANCIAL STATEMENTS

March 31, 2021

4. Cash Availability and Risks Related to Financial Instruments (cont'd)

(B) CREDIT RISK

Below the accounts receivable aging is summarized:

	Current	+60 Days	+90 Days	2021 (\$000) Total
General Accounts Receivable	2,603	-	24	2,627
Admissions	-	-	-	-
Facility Rental	1	-	-	1
International Sales	67	-	68	135
Totals	2,671	-	92	2,763
				2020 (\$ 000)
	Current	+60 Days	+90 Days	Total
General Accounts Receivable	511	3	339	853
Admissions	4	-	-	4
Facility Rental	22	-	-	22
International Sales	477	15	126	618
Totals	1,014	18	465	1,497

(C) CURRENCY RISK

The Centre realizes approximately 1.3% (2020, 2.4%) of its total revenue in foreign currency. Consequently, some assets and revenues are exposed to foreign exchange fluctuations. Cash, accounts receivable and deferred revenue in US dollars are converted into Canadian dollars at year-end.

5. Government Partnership

Capital assets include the Centre's partnership interest in rental exhibits of \$335,000 (2020 - \$588,000). The exhibits are managed by another government agency. The Centre recognized \$110,000 (2020 - \$181,000) of revenue in International Sales and Rentals in Schedule 1 as a result of this partnership.

6. Internally Restricted Reserve Fund

The Board approved a transfer to the internally restricted reserve fund of \$8,000 (2020 – decrease of \$2,152,000) from accumulated surplus. The reserve fund was established to provide funding for various capital and operating projects at the Centre.

March 31, 2021

7. Change in Non-cash Working Capital

	2021	2020
Cash provided by (used in):	(\$ 000)	(\$000)
Increase in accounts receivable	(1,266)	(553)
Increase in prepaid expenses	(166)	(201)
Decrease in inventory	1	17
Decrease in accounts payable and accrued liabilities	(461)	(846)
Decrease in deferred revenue	(445)	(1,347)
(Decrease) increase in Due to Ontario Infrastructure and Lands Corporation	(1,881)	1,046
(Decrease) increase in Due to the Province of Ontario	(1,121)	1,236
	(5,339)	(648)

8. Capital Assets

Capital assets consist of the following:

		2021 (\$ 000)		2020 (\$ 000)
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Leasehold Improvements	39,336	34,955	4,381	4,320
Exhibits	28,921	26,573	2,348	2,755
OMNIMAX® Theatre - Leasehold Improvements	15,331	15,331	-	-
Exhibits – Rentals	4,885	2,844	2,041	2,708
Furniture, Fixtures and Equipment	2,962	2,476	486	667
Computers	3,893	3,123	770	172
Total	95,328	85,302	10,026	10,622

Net carrying amounts of Capital Assets (work-in-progress) not being amortized as at March 31:

	2021	2020
	(\$ 000)	(\$ 000)
Exhibits	393	48
Leasehold Improvements	370	396
Total	763	444

March 31, 2021

9. Deferred Capital Contributions

The changes in the deferred capital contributions balance are as follows:

•	2021 (\$ 000)	2020 (\$000)
Balance, beginning of year	7,731	6,822
Add: Contributions for capital assets	997	1,997
Less: Amount recognized as revenue in the year	(1,325)	(1,088)
	7,403	7,731

The ending balance of deferred capital contributions consists of the following:

	2021	2020
	(\$ 000)	(\$ 000)
Health and Safety Initiatives	5,467	6,328
Exhibits	1,479	1,403
Digital Transformation	457	
	7,403	7,731

10. Invested in Capital Assets

Invested in capital assets represents the following:	2021 (\$ 000)	2020 (\$ 000)
Balance, beginning of year	2,891	3,126
Capital assets acquisitions	2,085	3,103
Funding from Capital contributions	(997)	(1,997)
Amortization of deferred capital contributions	1,325	1,088
Amortization of capital assets	(2,681)	(2,429)
	2,623	2,891

11. Property Maintenance and Repairs

Certain major maintenance and repair expenses of the Centre are absorbed by the Province of Ontario, through Ontario Infrastructure and Lands Corporation, and are not included in the Statement of Operations.

March 31, 2021

12. Economic Dependence

The Centre is dependent on the Province of Ontario for financial assistance to cover some of the costs of operations.

13. Employee Benefits

(A) PENSION BENEFITS

The Centre's full-time employees participate in the Public Service Pension Fund (PSPF) and the Ontario Public Service Employees' Union Pension Fund (OPSEU-PF), which are defined benefit pension plans for employees of the province and many provincial agencies. The Province of Ontario, which is the sole sponsor of the PSPF and a joint sponsor of the OPSEU-PF, determines the Centre's annual payments to the funds. As the sponsors are responsible for ensuring that the pension funds are financially viable, any surpluses or unfunded liabilities arising from statutory actuarial funding valuations are not assets or obligations of the Centre.

The Centre's annual payment of \$1,539,000 for the current year (2020 - \$1,553,000), is included in salaries and employee benefit costs allocated to various expense categories in the Statement of Operations. See also note 14.

(B) POST-EMPLOYMENT NON-PENSION BENEFITS

The cost of post-employment non-pension benefits are paid by the Province of Ontario and are not included in the Statement of Operations.

(C) ACCRUED LEGISLATED EMPLOYEE BENEFIT OBLIGATION

The accrued legislated employee benefit obligation includes accrued severance entitlements. The costs for the year amounted to \$252,000 (2020 - \$30,000) and are included in salaries and benefits, disclosed in note 14.

In December 2018, the province extended and expanded a voluntary early departure program that provided for enhanced severance to qualified employees. As of March 31, 2021, \$75,383 remains outstanding (2020 - \$1,057,000). Of this amount, \$nil (2020 - \$242,000) is recoverable from the province.

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NOTES TO FINANCIAL STATEMENTS

March 31, 2021

14. Breakdown of Expenses

Expenses are reported in the Statement of Operations on a functional basis. Total expenses by type are as follows:

	2021 (\$ 000)	2020 (\$ 000)
Salaries and Benefits	20,242	21,175
Other Direct Operating Expenses	10,659	14,933
	30,901	36,108

15. Commitments and Contingencies

(A) OCCUPANCY COSTS

The province, through Ontario Infrastructure and Lands Corporation, charges the Centre an accommodation fee for occupying its facilities. The fee covers rent, taxes, maintenance and certain operating costs. The lease is being renewed on a year-to-year basis until a new agreement is reached between the Centre and the province. The minimum lease payment for the coming year is \$5,030,000.

(B) EXHIBITS AND SERVICES

The Centre has entered into contracts for various promotional, maintenance and utility services spanning several years.

Total committed costs relating to these contracts for the next four fiscal years are as follows:

	(\$ 000)
2021/22	2,187
2022/23	200
2023/24	127
2024/25	90
	2,604

March 31, 2021

16. Development Revenue

The Centre is active in obtaining sponsorships and donations from the private sector to support new projects, experiences and operations. Amounts pledged and agreed to but not recognized as revenue as of March 31, 2021 are as follows:

	(\$ 000)
2021/22	803
2022/23	500
2023/24	340
2024/25	71
	1,714

17. Comparative Figures

Certain comparative figures have been reclassified to conform to the basis of the financial statement presentation adopted in the current year.

18. COVID-19

In fiscal 2021, the COVID-19 pandemic continued to have a significant financial and operational impact on the Centre. Due to physical distancing restrictions, the Centre has been closed to the public since March 14, 2020. While the Centre was able to generate some revenue from the Centre's Ancillary Operations and other federal and provincial grants in addition to the annual operating grant from the province, the Centre continues to experience revenue shortfalls from the loss of admissions, parking, and revenue from some of the Centre's Ancillary Operations. The Province of Ontario provided the Centre with \$5,241,000 of Emergency Stabilization Funding to support the ongoing operation of the facilities.

INNOVATORS CIRCLE DONORS

The Innovators Circle is a group of community partners who recognize that science, technology, innovation and our mission – to inspire the human adventure of discovery – are more important than ever. Members of the Innovators Circle have provided generous cumulative support of \$25,000 or more to help the Centre continue to lead with inspiring programming and exhibitions that help build STEM learning skills and critical competencies for Ontarians of all ages.

50th Birthday leaders, who make up part of this group, invested \$7.8 million in 2019 to develop new immersive experiences, enhance our facilities and support our access programs.

(As of March 31, 2021)

\$15,000,000+

The Weston Family Foundation

\$250,000-\$999,999

Fregin Family Foundation
The Murray Frum Foundation/Nancy
Lockhart and Murray Frum
The Gail and David O'Brien Family
PC Children's Charity

\$100,000-\$249,999

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\$25,000-\$49,999

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Rosemary Hall and Ken Sloan
Bonnie and Hart Hillman
Brent Johnston

Lesley Lewis and Marvin Strauch
Dr. Robert G. Miller
Ron Mock and Marianne Gouras
Gaelen Morphet
Sumit Oberai
Howard Sokolowski and The Hon. Linda
Frum
Timbercreek Asset Management
Karen Weaver and H. Douglas Good
Beth and Brent Wilson
Anonymous

MAJOR ANNUAL SPONSORS & DONORS

In addition to provincial grants, the Ontario Science Centre relies on collaborative partnerships from corporations, government and foundations to deliver exciting, and engaging programs and exhibitions.

New this year, as a result of the COVID-19 pandemic, these partners stepped up to help us bring science to homes and classrooms in Ontario through our new Virtual Science Centre by adding to our knowledge, introducing us to new ideas and other partners and helping sustain the vision and activities of the Ontario Science Centre.

We gratefully acknowledge their investment and generosity. (April 1, 2020 – March 31, 2021)

Program and Exhibition Supporters

AMD / March Break Supporter AstraZeneca Canada / The AstraZeneca Human Edge Exhibition Naming Partner

CIBC / Lead Sponsor of Crochet Coral Reef and the Ontario Satellite Reef

Coca-Cola Refreshments Canada / Beverage Partner

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Supporter

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The Weston Family Foundation / Weston Family Innovation Centre Renewal Partner

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INDIVIDUAL ANNUAL DONORS

Every year, our annual donors support our goal in creating new and exciting programs to keep curious minds learning. While we couldn't welcome people inside our building due to the COVID-19 pandemic, these supporters helped us create fun and insightful resources and at-home experiences designed to help little scientists explore and learn by making programming available online. We thank them for helping us achieve this. (Gifts received April 2020 – March 2021)

\$50,000-\$99,999

Brett and Cynthia Marchand #@+

\$20,000-\$49,999

E & S Charitable Foundation #@
The Gail and David O'Brien Family #@+
Yaffe Feld Fund #@

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Karen Weaver and H. Douglas Good
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Catherine Paisley
John Percy
Nicole Small
Kaley Walker
Charles and Marilyn Wright

<u>\$100-\$499</u>

Jen and Andy Althoff-Burrows @
Gerald Anderson +
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Ruth Brinston
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Yoke Chung
Margaret Cline
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Sylvie Dion
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Christean Halper
Bradd Hart and Corinna Lee @
Austin Hung
Peter Irwin, Carolyn Everson and Family

Alexander Kim +
Janet Lambert
Marley-Ellis Maling @
Kirti Oberai
Heather Odell
OMGL Consulting Corp.
Shad Canada
Darius Wrathall
Antonia Yee +
Stella Yee +
Anonymous

- # 50th Birthday Donors support the Centre to provide world-class science learning experiences and upgrade its facilities and services, including access programs
- @ Recurring Donors provide a source of sustainable support through multi-year commitments
- + Galactic and Cosmic Members include a donation as part of their Science Centre Membership

RBC INNOVATORS' eAuction SPONSORS & SUPPORTERS

This annual online auction is usually held in conjunction with the Ontario Science Centre's signature fundraising event, the RBC Innovators' Ball. Due to the COVID-19 pandemic, the Centre shifted its fundraising efforts to an eAuction in 2020.

New in 2020, the RBC Innovators' eAuction featured art, in addition to exclusive experiences, and science-themed packages.

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RBC

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Allan Kimberley and Pam Spackman

Natalie Panek

Anonymous

\$100-\$999

Joann Bennett

Alicia Farrow

Ben Kelly

Donna Meyers

Catherine Paisley

Deven Sandhu

Cathie Spencer

Martin Timusk

Anonymous (2)

Contributing Artists

Thomas Brasch

Sarah Cullen

Samira Daneshvar

Dornith Doherty

Robert Downing

Jean-Sébastien Gauthier

David Griffin

Milumbe Haimbe

Diana Hamer

Mark-David Hosale / Jim Madsen / Rob

Allison

Margie Kelk