

OUR IMPACT

In 2024, we proudly embraced our role as the province's Science Centre, bringing our signature experiences to new spaces, where we spark curiosity, wonder and a passion for science in children across Ontario. As we look ahead to our new home on Toronto's vibrant waterfront, where we will continue to build on our legacy as a leader in science education and engagement, we are deeply grateful to our partners, sponsors and donors for their support.



ONTARIO SCIENCE CENTRE EXPERIENCES

at CF Sherway Gardens and KidSpark at Harbourfront Centre brought hands-on science and interactive exhibits to new communities with over 16K visitors in their opening months.

Thank you to our inaugural sponsors of KidSpark at Harbourfront Centre:



BROADENING OUR REACH


With the help of many incredible partners, we brought our signature science learning experiences to new communities across the GTA, engaging with over 55K people at the Canadian National Exhibition, Toronto BuskerFest, Aga Khan Museum, Royal Ontario Museum, Family Pride Toronto and more.



LIVESTREAM LEARNING

Topics included math, energy and the total solar eclipse, delivered by our Educators in English and French for Grades 1–8

Supported by The Lloyd-Carr Harris Foundation.

18 SESSIONS
with a total
attendance of
157K 

YOUTH-FOR-YOUTH (Y4Y) INNOVATION PROGRAM

Students in Grades 7 and 8 from Flemington Park and Thorncliffe Park tackled real-world challenges in their communities—from water pollution and limited green space to gender inequality and transit accessibility—through our unique summer mentorship program that empowers them to apply STEM skills. Their innovative design projects showcase creativity and a commitment to creating positive change.

Lead Sponsor

Scotiabank.

Supporting Sponsor



ADVANCING STEM EQUITY

Serving as a hub for innovative and accessible science education, we are committed to advancing STEM equity through actionable solutions. Our inaugural STEM Equity Symposium convened over 100 educators, industry leaders, nonprofit organizations and policymakers to deepen understanding and drive progress in this critical area.

Sponsored by



These symposiums are a powerful reminder that belonging in STEM is built through mentorship, community and support across the full academic journey, from kindergarten to grade 12, to ensure that students not only enter STEM, but thrive in it.”

—JUDE KONG, EXECUTIVE DIRECTOR,
CANADIAN BLACK SCIENTISTS
NETWORK (CBSN)

Our new **Equity in STEM Webinar series**, launched in 2024, provides a platform for meaningful dialogue and learning for professionals committed to advancing STEM equity. Featuring experts from Canadian and International organizations, the series explored vital topics such as representation, workforce equity and data-driven equity in museums and visitor experiences.



The webinars have been crucial in highlighting the data that shapes discussions about equity in STEM, uniting experts and stakeholders to uncover paths to a more inclusive and equitable future.”

—PAMELA BEST, ASSISTANT DIRECTOR,
CANADIAN CENTRE FOR EDUCATION
STATISTICS, STATISTICS CANADA

TOTAL SOLAR ECLIPSE: OUTREACH AND ENGAGEMENT

Our expert team led the way in science communication, delivering exceptional outreach and engagement across Ontario. Through trusted, science-based content, dynamic programming, hands-on activities and webinars, we raised awareness and inspired province-wide excitement around April's total solar eclipse.



We brought the wonder of science to one of Canada's busiest intersections at Yonge and Dundas. Featuring original eclipse-themed graphics and a giant countdown clock at Toronto's CF Eaton Centre, the campaign sparked public curiosity and engaged thousands with vital eclipse safety information.

40+ 

MEDIA STORIES,
including live hits with our
scientists in the path of
totality on eclipse day,
with a reach of

32M



Over
17,000 people

were able to safely
view this historic event
in Ontario Science
Centre-branded solar
eclipse glasses.



CELEBRATING COMMUNITY VOICES

We continued to amplify voices, share our platform and prioritize contributions from the Black, Indigenous and 2SLGBTQI+ communities, collaborating and co-creating three community-focused events: **Celebrate Black Excellence**, **Indigenous Celebration** and **Pride in STEM**.

Presented by 

“

Together with the Ontario Science Centre, we're empowering youth of all ages, creating pathways for underrepresented communities in STEM and fostering a more inclusive, friendlier future.”

—PATRICK BARRON, VICE PRESIDENT OF CORPORATE CITIZENSHIP AND SUSTAINABILITY, TELUS



88K+ eNews subscribers

received year-round event and programming updates, educational resources and engaging activities to try at home



151K

followers

on our social channels enjoy exciting news and educational science content



We generated

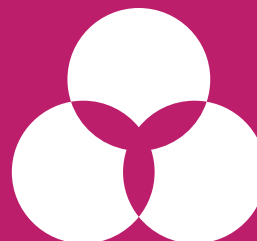
138 media stories

showcasing our science expertise and leadership, reaching



105M
people

[See some highlights.](#)



**ONTARIO
SCIENCE
CENTRE**

An agency of the
Government of Ontario