

MINDWORKS

AN ONTARIO SCIENCE CENTRE EXHIBITION

OPEN YOUR MIND TO SCIENCE'S FINAL FRONTIER.

Through intriguing, thought-provoking bodies-on and minds-on experiences, this exhibition will spark moments of mindfulness, challenging visitors to question themselves and discover answers experientially. Visitors will learn more about their own minds and how they think, feel and react.

WHAT WERE YOU THINKING?

MindWorks exhibits are designed to keep visitors in the moment with reflection questions that encourage them to explore their thoughts and feelings, personalizing each experience. Topics explored include: Decision Making, Habits, Critical Thinking, Creativity, Tribalism, Emotions, Influencing Behaviour, Memory, and Altered States of Consciousness.

FEATURES

Available starting October 2020

6000 sq. ft. (557 sq. m.) includes 500 sq. ft. (46 sq. m.) of co-creation space

Flexible design to accommodate many types of display areas

Multi-station interactive exhibits

Bilingual (English/French)

RENTAL INFORMATION

Includes minimum of two Ontario Science Centre staff to supervise installation and take-down

Installation and takedown each require a maximum of 10 working days



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EXPLORE PORTALS INTO HOW YOUR MIND WORKS.

Distinctive thematically-focused portals allow visitors to discover content that reveals insights into their minds by exploring the accumulation of evidence from many minds. These portals offer a unique glimpse into the collective human experience.

Concentrating on the thematic areas of decision making, critical thinking and creativity, emotions, memory, and altered states, these portals explore topics such as what is consciousness, how minds take shortcuts to make snap decisions, the value of negative emotions, what creative thinking feels like, personality models, group identity and tribalism, unconscious dream states and more.

MAIN ENTRANCE EXPERIENCE: Will it be door number one, two or three? Visitors begin their journey into the mind with a simple decision: which doorway will they enter? Each entryway poses questions to provoke a visitor's inner dialogue, setting the scene for ensuing experiences.

UNCONSCIOUS BIAS: Do you prefer cats or dogs? Healthy food or junk food? Participants probe their unconscious to uncover hidden biases using a large scale, bodies-on version of a tool employed by psychologists.

DECISION MAKING MEGA EXPERIENCE: Are you a risk-taker? A good negotiator? A savvy shopper? Each playful experience explores the process, perils and payoffs of decision making. Got a tough choice to make? Visitors can ask for inspiration from the "cogitator"!

SHAPE SHIFTER: How good are you at puzzles? In this full-body experience participants rev up their creativity and problem-solving skills as they contort to fit through challenging geometric shapes. It's critical thinking in four dimensions!

QUALIFYING CONSCIOUSNESS: Do you have consciousness? How do you know something has consciousness? Visitors chat with an AI robot as they debate and rate the consciousness of everything from bees to bacteria to trees.

FLOW STATE: Do you know what it's like to experience flow? Participants are challenged to build a complex tune out of blocks or create visual art out of thin air. Are these immersive activities enough to put them "in the zone"?

EMOTIONS ROLLER COASTER MEGA EXPERIENCE: Enter if you dare and get ready to face the sights, sounds, smells and scenes designed to arouse surprise, disgust, fear and awe. What emotions will visitors feel...what will their facial expressions reveal?

PERSONALITY CARICATURE: Who do you think you are? Can you make your face show it? How do you think others see you? Visitors take this personality self-assessment test to discover their inner selves and then try to capture it on camera.

EMOTIONS KINETIC SCULPTURE: This "carousels of emotion" art installation uses cranks, found objects and a variety of gears and pendulums to explore the topic of emotional baggage. Can you let go of your luggage?

BOREDOM KINETIC SCULPTURE: Watch paint dry or test your level of boredom at the Bored-O-Meter. This whimsical animatronic of popular and obscure idioms for "boring" creates an engaging experience that is anything but.

MEMORY TUNNEL: Visitors enter this space where they can experience various objects, sounds, images and scents. Which ones will evoke memories for you?

FACIAL PAREIDOLIA: Let's face it...some people see faces in weird places. Discover if you're one of them by reading a storybook and exploring these artworks.

EYEWITNESS TESTIMONY: Take part in a virtual dining experience where a crime is committed right before participants' eyes. How reliable an eyewitness are you? Can you correctly identify the culprit?

GROUP OBSTACLE COURSE: Team up with another player as you try to finish three physical and mental challenges before the other team does. Experience tribalism and peer pressure as you play to win. Will sabotage be part of your game plan?

DREAMS AND NIGHTMARES PORTAL: Do you sleep, perchance to dream? Participants experience some of the dreamscapes and nightmares which so many of us have in common. Discover which ones affect you the most.

SUGGESTIBILITY SCANNER: Does your unconscious mind have the power to turn aural suggestions into physical sensations? Participants in this experiment will find out when they sit back and experience the "neural scanner".

For more information contact us directly or visit our website.

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